



# BAKED IN BYRON

## for cookie lovers

As Australia's Original Cafe Cookie, Byron Bay Cookies have been a staple in Australian cafes for over 30 years, and are famous for the glass cookie jars found on thousands of cafes across Australia...and beyond!

Crafted with passion and baked to perfection, Byron Bay Cookies are full of luscious ingredients and harmonious flavour pairings, delivering a moment of indulgence with each bite.



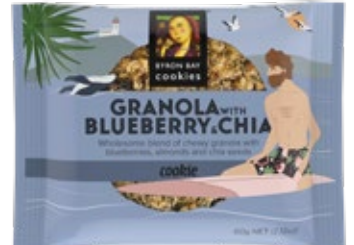
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To order, simply contact your distributor or email us at [cookie@cookie.com.au](mailto:cookie@cookie.com.au) or 02 6639 6300

# SINGLE WRAP COOKIES

Packed in display boxes of 12 x 60g | Shipper configuration 12 x 12 x 60g

Individually wrapped in stunning designs featuring bespoke illustrations, our single wrap cookies are crammed with generous inclusions, making them the perfect gourmet treat on the go.



## GLUTEN FREE



# CAFE COOKIE JARS

Packed in trays of 6 x 60g | Shipper configuration 6 x 6 x 60g

Displayed in iconic Byron Bay Cookie jars with colourful sleeves for each flavour, our famous cafe cookies are crammed with large creamy choc chunks, nuts and plump chewy fruits. Jars sold separately.



Dotty



Triple Choc  
Dotty



White Choc  
Macadamia



Triple Choc



Milk Choc  
Chunk



Sticky Date  
& Ginger



Fig &  
Pecan



Sour Cherry  
Cheesecake



Granola with  
Blueberry & Chia



Blueberry  
Muffin



Scan the code to  
view our  
Jar Merchandising  
How-To Video



# Cafe Cookies

Packed in trays of 6 x 60g

Shipper configuration: 6 x 6 x 60g

Displayed in iconic Byron Bay Cookie jars with colourful sleeves for each flavour, our famous cafe cookies are crammed with large creamy choc chunks, nuts and plump chewy fruits. Jars sold separately.

- White Choc Macadamia
- Triple Choc
- Dotty® - Natural colours
- Granola with Blueberry & Chia
- Sour Cherry Cheesecake
- Fig & Pecan
- Milk Choc Chunk
- Sticky Date & Ginger
- Triple Choc Dotty® - Natural colours
- Blueberry Muffin - **NEW**



# Single Wrap Cookies

Packed in display boxes of 12 x 60g

Shipper configuration: 12 x 12 x 60g

Individually wrapped in stunning designs featuring bespoke illustrations, our single wrap cookies are crammed with generous inclusions, making them the perfect gourmet treat on the go.

- White Choc Macadamia
- Triple Choc
- Dotty® - Natural colours
- Granola with Blueberry & Chia
- Tropical Mango & Passionfruit (55g)
- Rocky Road
- Milk Choc Chunk
- ANZAC
- Sticky Date & Ginger
- Blueberry Muffin - **NEW**
- Pride - Supports Rainbow Families



# Gluten Free Range

- White Choc Macadamia
- Triple Choc
- Dotty® - Natural colours
- Sticky Date & Ginger
- Maple & Pecan - **VEGAN - DAIRY FREE**



vegan  
dairy  
free



# Twin Pack Cookie Bites

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100 x 25g

- White Choc Macadamia
- Triple Choc
- Dotty® - Natural colours
- Lemon Macadamia Shortbread
- Milk Choc Chunk
- White Choc Macadamia - GF
- Triple Choc - GF
- Tropical Mango & Passionfruit
- Toasted Coconut & White Choc
- Rocky Road



# 1kg Bulk Bags - Cookie Bites

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Each 1kg bag contains approx. 80 x 12.5g cookie bites

Shipper configuration: 3 x 1kg bags

- White Choc Macadamia
- Triple Choc
- Lemon Macadamia Shortbread
- Sticky Date & Ginger
- Milk Choc Chunk
- Traditional Shortbread



# 500g Bulk Bags - Butterburst® Bites

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Each 500g bag contains approx. 70 x 7g Butterburst Bites

Shipper configuration: 3 x 500g bags

- Butterburst Bulk Bites Traditional
- Butterburst Bulk Bites Choc Hazelnut
- Butterburst Bulk Bites Citrus Lemon
- Butterburst Bulk Bites Almond Vanilla



# Merchandising

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## Cookie Jars

Stylish glass cookie jars with embossed logo and metal lids.



## Jar Sleeves

Maximise merchandising impact by dressing up your cookie jars with our easy-to-assemble jar sleeves.



## Cookie Jar Mat

Black, non slip cookie jar mat.



Scan the code to view our Jar Merchandising How-To Video

# Display Boxes & Stand

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- Display boxes (12 x 60g): Drives impulse purchases. Clear distinction between regular and gluten free.
- Display stand (25 x 60g): Great merchandising tool – perfect for when counter space is limited.



# Discover our Flavour Collection

## WHITE CHOC MACADAMIA

Indulgent cookie crammed with decadent white choc chunks and crunchy macadamia nuts.



## TRIPLE CHOC

Indulgent cookie with a rich cocoa base crammed with decadent white & dark choc chunks.



## DOTTY®

Indulgent milk choc chunk cookie topped with colourful dotty choc drops.



## TRIPLE CHOC DOTTY®

Indulgent chocolate cookie crammed with decadent choc chunks and topped with colourful dotty choc drops.



## BLUEBERRY MUFFIN

Soft in texture with warm, fruity scents of blueberries and cinnamon, paired with velvety white choc chunks.



## GRANOLA WITH BLUEBERRY & CHIA

Wholesome cookie crammed with toasted granola, juicy blueberries and chia seeds.



## TROPICAL MANGO & PASSIONFRUIT

Escape to the tropics with flavours of coconut and white choc, coupled with real mango and passionfruit.



## TOASTED COCONUT & WHITE CHOC

A heavenly blend of toasted coconut, almonds and creamy white choc drops.



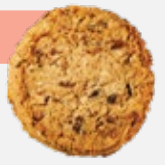
## PRIDE

A heart-shaped milk choc chunk cookie topped with rainbow dotty choc drops.



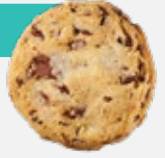
## FIG & PECAN

Indulgent cookie crammed with figs, pecans, and delicately flavoured with orange oil.



## MILK CHOC CHUNK

Indulgent cookie crammed with creamy milk choc chunks.



## ANZAC BISCUIT

Crammed with oats, coconut and golden syrup, this Australian staple is baked to a perfect golden brown.



## ROCKY ROAD

Indulgent cookie with a rich cocoa base crammed with decadent choc chunks, jellies and pecans.



## STICKY DATE & GINGER

Indulgent cookie crammed with dates, walnuts and delicately spiced with ginger.



## SOUR CHERRY CHEESECAKE

Indulgent cookie crammed with sour cherries, white choc chunks and velvety cream cheese.



## MAPLE & PECAN - GF V DF

Naturally flavoured with maple and crammed with pecans, walnuts, cranberries and chia seeds, this vegan cookie is also gluten free and dairy free.



## LEMON & MACADAMIA SHORTBREAD

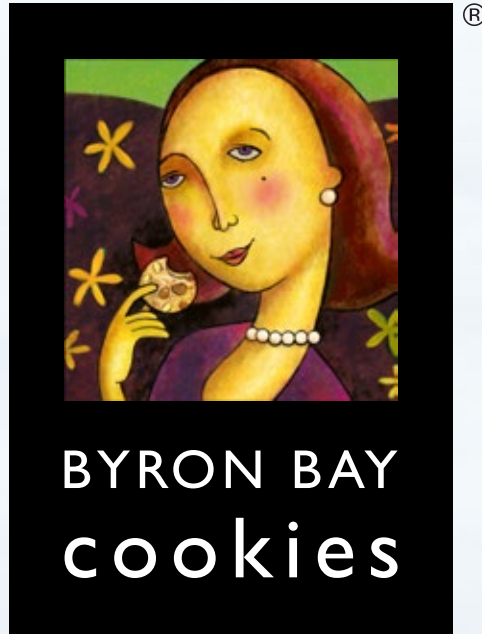
Rich, melt-in-your-mouth shortbread, delicately flavoured with lemon citrus and crammed with macadamia nuts.



## TRADITIONAL

Pure butter shortbread, baked into perfectly-sized cookie bites





## **BILL QUAYLE**

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To order, simply contact your distributor or email us at  
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